



When selecting a professional speaker to talk about ethics, there's only one choice to make: **Lauren Bloom!**

When an informed and sophisticated audience wants to hear a *real expert* talk about ethics in today's complex world, they clamor for Lauren Bloom.

A respected Washington, D.C. attorney and ethicist, Lauren is an audience favorite who delivers direct, compassionate advice about how to handle tough ethical issues. No matter how difficult the problem, Lauren's astute and practical guidance is respected and appreciated by everyone from CEO's down to the newest hire.

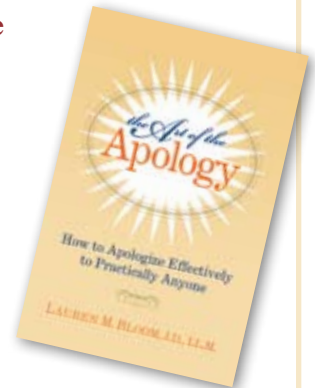
Content-rich and entertaining, Lauren's most requested keynotes are pure audience pleasers:

How to Apologize to Clients and Customers — And Why Your Lawyer Might Tell You Not To!

Everyone makes mistakes, but business mistakes can cost a fortune — and possibly ruin your professional reputation. Many business people don't apologize because they worry they'll end up in court. *This keynote offers practical guidance on how to apologize so effectively that your relationships with clients and customers end up stronger than ever, and lawsuits are less likely.*

The Art of the Apology: How to Apologize Effectively to Practically Anyone

Lauren's signature keynote, based on her new book, *The Art of the Apology*, offers invaluable advice on why, when, and how to apologize. *Audience members gain an understanding of how apologies heal damaged relationships and restore trust, and the necessary tools to make effective apologies to co-workers, clients, customers, and loved ones.*



"This book is a gem!"

— Bob Burg, coauthor of *The Go-Giver*

"This splendid little book contains much of practical value. I was personally helped by it."

— Rabbi Harold Kushner, author, *When Bad Things Happen to Good People*

Lauren Bloom

Certified Compliance and Ethics Professional

www.BusinessEthicsSpeaker.com

"Lauren is as smart as they come — and always entertaining!"

— Tom Terry, CEO,
JPMorgan Compensation and Benefit Strategies

"Her presentation style completely engages the listener."

— Tom Bakos, President,
Tom Bakos Consulting, Inc.

"Lauren is warm, humorous, and communicates with clarity and great expression. You really enjoy her and when she's finished you realize, **Wow, she's smart! I really learned a lot!!"**

— William Cutlip, President,
William C. Cutlip Consulting

Bring Lauren Bloom to your next event!

Call 703-585-0651 or visit
www.BusinessEthicsSpeaker.com